

النفط والغاز العربي Arab Oil & Gas

MEDIA PACK 2014



FANAR PUBLISHING WLL

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شركة الفنار للنشر ذ.م.م.

ص ب ١٠١٣١ | الطابق الثامن | برج البحرين | المنامة | مملكة البحرين
هاتف : ٩٧٣ ١٧ ٢١٣ ٩٠٠ | فاكس : ٩٧٣ ١٧ ٢١١ ٧٦٥

Circulation Journal for Arab Countries

Arab Oil & Gas Magazine "A O & G" is the first Magazine concentrate in Oil and Gas, published from Bahrain. The magazine role to fill the gap in oil media and to joint the Manufacturers and suppliers in Oil and Gas industry in the Arab region, the Middle East and other Part of the world. The magazine helps to link manufactures and suppliers of the Oil and Gas sector. Arab Oil & Gas, an elegant bi-monthly magazine, publish in English as well as in Arabic language, will start to publish from January 2014.

This magazine contains the oil and gas industry information including articles, news, advices, interviews with senior experts. It carries information which enables the sector to highlight the new technology and information in this field and to pay attention to know more about the Oil and Gas industry.

This kind of special magazine will be a benefit for industrial oil companies, government officials and the people concern. The magazine will add a value to the market in this region.

It aims to address all oil sector concerns and questions by providing information, practical suggestions, and both personal accounts and professional opinion. It helps not only to educate and orientate, but also to support, by acknowledging that parenting special needs is not only something that we do, but that it also challenges us emotionally and intellectually.

Our staff make it an informative magazine by writing sensitive and interesting articles in the Oil and Gas sector.

DISTRIBUTION BY AREA

GCC Countries

Bahrain	280
Kuwait	715
Sultanate of Oman	938
Qatar	840
Saudi Arabia	1439
United Arab Emirates	1172
Total	5384

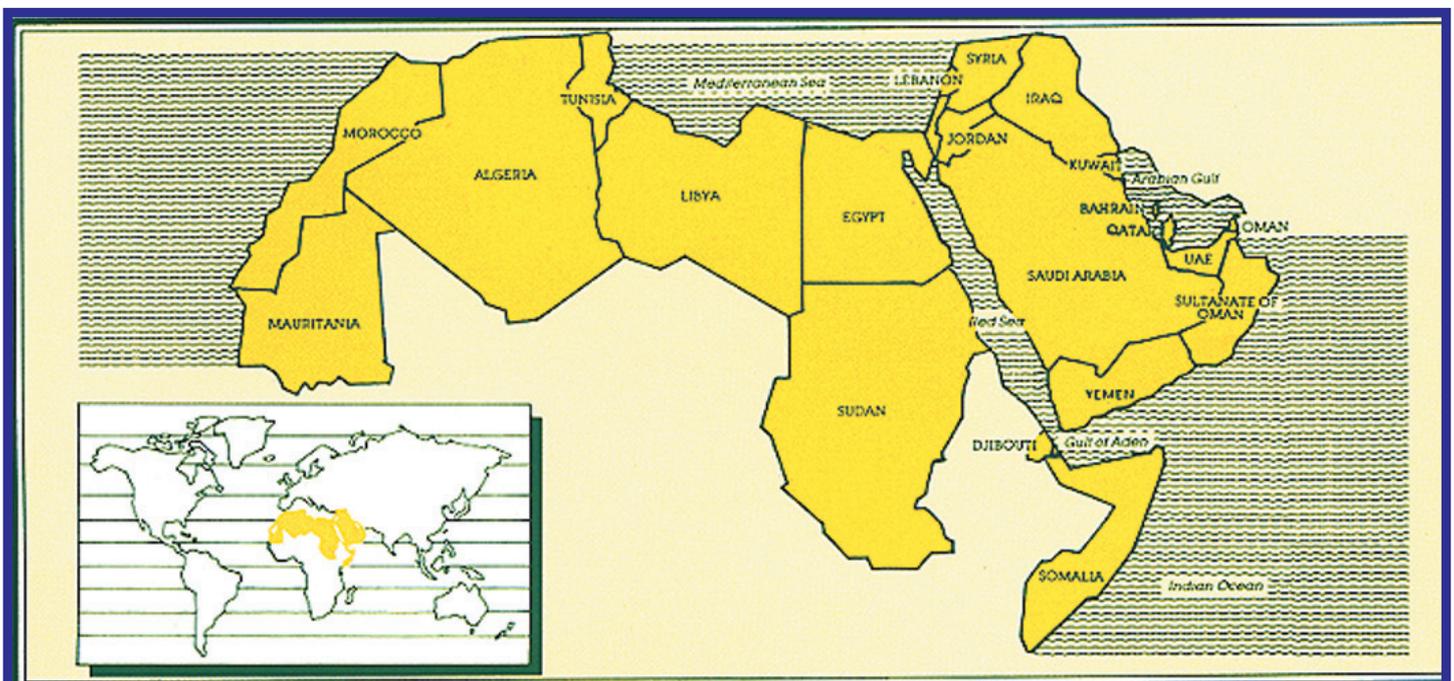
Arab Africa

Algeria	451
Djibouti	190
Egypt	606
Libya	394
Mauritania	97
Morocco	269
Somalia	170
Sudan	242
Tunisia	252
Total	2671

Other Middle East Countries

Iraq	1752
Jordan	197
Lebanon	130
Syria	196
Yemen	320
Total	2595

Total Arab World Circulation 10,650



ADVERTISEMENT RATES & DATA

Advertisement Rates for One Insertion

Page Size	USD	BD	DH	SR	£ Sterling	EURO
Full Colour						
Full Page	2887	1082	10820	10820	1898	2350
1/2 Page	2205	826	8260	8260	1450	1795
1/3 Page	1785	669	6690	6690	1173	1454
1/4 Page	1575	590	5900	5900	1035	1280
Double Page Spread	4882	1830	18300	18300	3210	3978
Black & White						
Full Page	2100	787	7870	7870	1380	1710
1/2 Page	1417	531	5310	5310	930	1154
1/3 Page	997	373	3730	3730	654	810
1/4 Page	788	295	2950	2950	517	641
Double Page Spread	4095	1535	15350	15350	2692	3336

Special positions

Inside front cover (English section)	US\$3,753	£2,362
Inside front cover (Arabic section)	US\$3,753	£2,362
Facing editorial matter or fixed position + 10% Bleed + 10%		
Black + 1 colour	Mono rate + US\$265	£170
Black + 2 colours	Mono rate + US\$475	£320
Inserts (loose or bound in) – accepted by prior arrangement.		
4 Pages	\$2,750	£1,650
8 Pages	\$2,750	£1,650

Advertising agency commission 15%

TECHNICAL SPECIFICATIONS

Printing Method: Sheetfed Offset

Screen: 133 (52.36)

Copy requirements: Separated film positives, right-reading, emulsion side down with progressive proofs or Cromalin for colour. Camera-ready artwork is preferred for all black and white advertisements.

Additional charges: The publisher reserves the right to pass on to the advertiser additional charges for artwork and studio work. Colour separations will be charged for, unless provided by the advertiser.

Stock: 80 gsm art paper.

Printing sequence: Black, Cyan, Magenta, Yellow.

Ink densities: Black 1.8, Cyan 1.35, Magenta 1.35, Yellow 0.95. Densities measured according to Gretag Densitometer D122.

Copy deadline: Colour – 6 weeks, Mono – 4 weeks prior to publication date.

Cancellation: 4 weeks prior to publication date.

TRANSLATION OF ADVERTISEMENT COPY

For those companies or advertising agencies who do not have the facility to undertake translation from English to Arabic, this can be done by our translation department in Bahrain. This will ensure that the translation is correct.

A small charge may be made for this service depending on the amount of work involved.

Advertisement sizes (page trim size: 297 x 210 mm)

Double page spread	Bleed	305 x 426 mm	Bleed (gutter only)	270 x 400 mm
Full page	Type area	270 x 185 mm	Bleed	305 x 215 mm
1/2 page	Vertical	270 x 90 mm	Horizontal	133 x 185 mm
1/3 page	Vertical	270 x 59 mm	Horizontal	88 x 185 mm
1/4 page	Horizontal only	65 x 185 mm		

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